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2 **UNITED STATES DISTRICT COURT**  
3 **FOR THE EASTERN DISTRICT OF PENNSYLVANIA**

4 CHARLES COLEMAN, )  
5 Plaintiff, )  
6 v. ) **C.A. No.:**  
7 )  
8 ASHFORD )  
9 UNIVERSITY, )  
10 Defendant. ) **COMPLAINT AND DEMAND FOR**  
11 ) **JURY TRIAL**  
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11 **COMPLAINT**

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13 CHARLES COLEMAN (“Plaintiff”), by and through his attorneys,  
14 KIMMEL & SILVERMAN, P.C., alleges the following against ASHFORD  
15 UNIVERSITY (“DEFENDANT”):

16  
17 **INTRODUCTION**

18 1. Plaintiff’s Complaint is based on the Telephone Consumer Protection  
19 Act, 47 U.S.C. §227.

20  
21 **JURISDICTION AND VENUE**

22 2. Jurisdiction of this Court arises under 28 U.S.C. § 1331. See Mims v.  
23 Arrow Fin. Services, LLC, 132 S. Ct. 740, 747, 181 L. Ed. 2d 881 (2012).

24 3. Defendant regularly conducts business in the Commonwealth of  
25 Pennsylvania, thus, personal jurisdiction is established.  
26

1 4. Venue is proper pursuant to 28 U.S.C. § 1391(b)(2).

2 **PARTIES**

3 5. Plaintiff is a “person” as that term is defined by 47 U.S.C. §153(39).

4 6. Plaintiff is a natural person residing in Philadelphia, Pennsylvania  
5 19141.

6 7. Defendant is a “person” as that term is defined by 47 U.S.C. §  
7 153(39).

8 8. Defendant is a corporation with its principal place of business located  
9 at 13500 Evening Creek Drive N #600, San Diego, California 92128.

10 9. Defendant acted through its agents, employees, officers, members,  
11 directors, heirs, successors, assigns, principals, trustees, sureties, subrogees,  
12 representatives, and insurers.

13 **FACTUAL ALLEGATIONS**

14 10. Plaintiff has a cellular telephone number that he has had for at least  
15 one year.

16 11. Plaintiff has only used this phone as a cellular telephone.

17 12. Beginning sometime during 2015 and continuing thereafter,  
18 Defendant placed repeated telephone calls to Plaintiff’s cellular telephone number.

19 13. Defendant used an automatic telephone dialing system, automated  
20 message and/or prerecorded voice when contacting Plaintiff.

1           14. Plaintiff knew that Defendant was using an automated telephone  
2 dialing system because the calls would begin with a pre-recorded voice: “If you are  
3 Charles Coleman, press 1” before the calls would be transferred to live agents.  
4

5           15. Defendant’s telephone calls were not made for “emergency purposes;”  
6 rather, Defendant was attempting to contact Plaintiff regarding their educational  
7 programs.  
8

9           16. Plaintiff knew that Defendant was calling him because he spoke to  
10 male and female callers who identified their name as the Defendant’s during calls.

11           17. It was annoying and frustrating for Plaintiff to be called on his cellular  
12 telephone with such frequency.  
13

14           18. Desiring to stop the repeated telephone calls, on more than one  
15 occasion in 2015 and 2016, Plaintiff spoke with Defendant’s callers to advise them  
16 he no longer wanted to be contacted on his cellular telephone after the calls began  
17 in 2015, revoking any consent that may have been previously given to Defendant  
18 to contact him on this number.  
19

20           19. Once Defendant was informed that that its calls were unwanted and to  
21 stop, there was no lawful purpose to making further calls, nor was there any good  
22 faith reason to place calls.  
23

24           20. Defendant heard and acknowledged Plaintiff’s instructions to stop  
25 calling him by responding that they would “remove his number from their list.”  
26

1           21.   However, Defendant refused to update its records to restrict telephone  
2 calls to Plaintiff's cellular telephone.

3           22.   Defendant continued to call Plaintiff on his cellular telephone multiple  
4 times per week.

5           23.   After Plaintiff's requests to stop the calls were ignored by Defendant,  
6 he had no other reasonable alternative but to block calls from Defendant's phone  
7 numbers.  
8

9           24.   Upon information and belief, Defendant conducts business in a  
10 manner which violates the TCPA.  
11

12                   **DEFENDANT VIOLATED THE TELEPHONE CONSUMER**  
13                   **PROTECTION ACT**

14           25.   Plaintiff incorporates the forgoing paragraphs as though the same were  
15 set forth at length herein.  
16

17           26.   Defendant initiated multiple automated telephone calls to Plaintiff's  
18 cellular telephone number.

19           27.   Defendant's initiated these automated calls to Plaintiff using an  
20 automatic telephone dialing system.  
21

22           28.   Defendant repeatedly placed non-emergency calls to Plaintiff's  
23 cellular telephone.  
24

1           29. Under § 227(b)(3)(A) of the TCPA, a person or entity may bring a  
2 private cause of action in an appropriate court based on a violation of the TCPA or  
3 the regulations prescribed under the TCPA to enjoin such violation.  
4

5           30. Under § 227(b)(3)(B) of the TCPA, a person or entity may bring a  
6 private cause of action in an appropriate court “to recover for actual monetary loss  
7 from such a violation, or to receive \$500 in damages for each such violation  
8 whichever is greater.”  
9

10          31. Based upon the conduct of Defendant, Plaintiff avers that the  
11 enhancement of damages provided for by the TCPA allowing for Plaintiff to  
12 recover up to \$1,500 per call/violation be applied to calls placed.  
13

14          32. Defendant’s conduct violated § 227(b)(1)(A)(iii) of the TCPA by  
15 placing repeated calls using an automatic telephone dialing system to Plaintiff’s  
16 cellular telephone.  
17

18          33. Defendant’s calls to Plaintiff’s cellular telephone were not made with  
19 Plaintiff’s prior express consent.

20          34. Defendant’s acts as described above were done with malicious,  
21 intentional, willful, reckless, wanton and negligent disregard for Plaintiff’s rights  
22 under the law and with the purpose of harassing Plaintiff.  
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1 RESPECTFULLY SUBMITTED,

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10 Attorney for Plaintiff

11 Dated: August 5, 2016  
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